



Personalized & precision medicine

Revolutionizing healthcare through regenerative medicine.

Discover the power of your cells



REGENERATIVE MEDICINE

Conventional therapeutic approaches are based on the use of drugs that modulate the body's response, but they rarely have regenerative abilities and are almost never without side effects.

On the other hand, autologous cell therapies offer the possibility of treating and regenerating the entire tissue in an absolutely safe way.



ReYOU SA is a visionary society
at the forefront of regenerative medicine.

ReYOU specializes in finding specialists in regenerative medicine, establishing protocols for curating cutting-edge Centers, and nurturing the growth of the field through its esteemed Academy of Regenerative Medicine.

Through our global network of doctors and experts, we drive innovation, developing pioneering treatments that redefine healthcare possibilities.

Experience the future of healthcare with ReYOU SA, where expertise, innovation, and the pursuit of regenerative excellence converge.



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Mission

Our mission to push the boundaries of healthcare through regenerative medicine, transforming patient outcomes. Through our innovative protocols, training programs, and the esteemed Academy of Regenerative Medicine, we aim to create a global network of clinics, fostering growth and expanding access to regenerative medicine worldwide.

Vision

To be a leading force in revolutionizing healthcare, where regenerative medicine becomes the cornerstone of patient care. We envision a world where the power of regeneration becomes a driving force behind prevention and intervention. Through our relentless pursuit of innovation, collaboration with experts, and the Academy of Regenerative Medicine, we strive to shape the future of medicine, improving the well-being of individuals around the globe. Together, we aim to build a network of ReYOU Centers for Regenerative Medicine, setting the standard for excellence, and driving positive change in healthcare.

GROUP OVERVIEW

KEY PARTNERSHIPS

RESEARCH

An innovative and diverse global business needs a strong base of research and development departments.

The REYOU SCIENTIFIC BOARD and the SWISS STEM CELLS FOUNDATION act as the pillars of research to always be upfront of the regenerative medicine field.

PRODUCTION

With focus on customer needs the industry needs leading technology and technical qualification.

REYOU has its own GMP GPD FactNetcord Production and Biobanking center:

SWISS STEM CELLS BIOTECH AG
New products in Cell Banking well on track

Strong track record in certification processes

APPLICATION

> 100 patient studies currently evaluate cord blood as an option to treat various diseases

Focus on market trends
> 1000 studies for regenerative therapies

Minimizing risks through strong partnerships

Stable and predictable business model with high visibility for investors

STRATEGICAL PARTNERSHIPS



- Pursue of research and development of technologies in the pre-clinical phase in the domain of stem cells
- Creation of new products, the study and development of new tools, medical devices, therapies and, in general, applied research projects for new cell therapies for human medical use based on stem cells
- Provision of training, education of researchers and health operators in general through advice and dissemination of knowledge in this field



- First Biobank in Switzerland
- First Fact-NetCord accredited Biobank in Europe
- Over 25.000 biological material samples stored
- First and only Swiss Hybrid Biobank in Switzerland
- GMP - Swissmedic - FactNetcord Quality



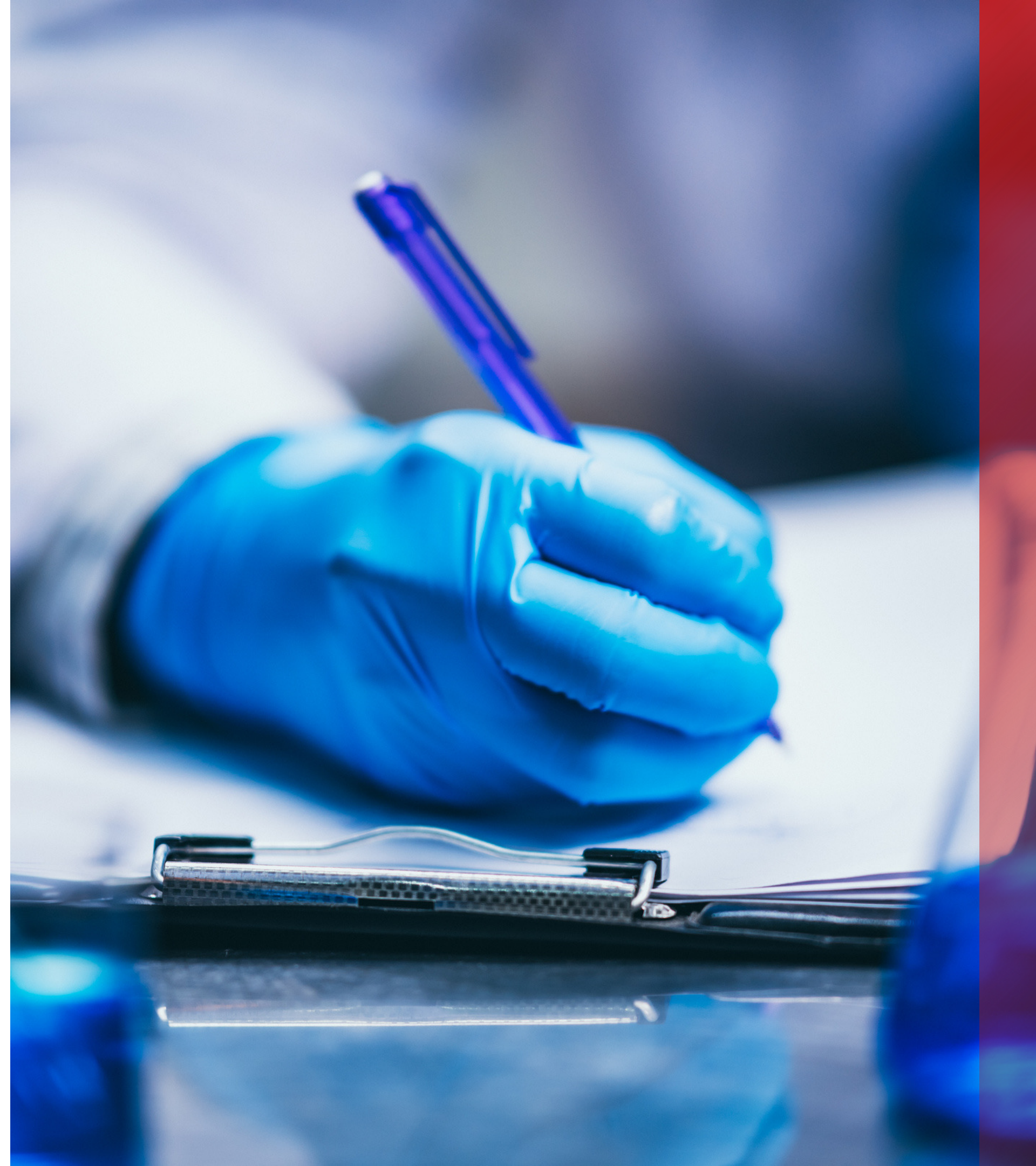
- First project of this kind all over Europe
- In-house managed SWISS brand
- Experts in regenerative medicine treatments in the aesthetic and therapeutic fields
- Complete service of protocols and training
- Technologies, instruments and devices development
- Longevity, Well-aging, Genetic and Pain Management
- International Network support

-  1. Research and development
-  2. Production of specialized devices
-  3. Educational training academy
-  4. International specialized network



 1.

RESEARCH AND DEVELOPMENT



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- A small red square icon.
1. Research and development

THE REYOU SUISSE SCIENTIFIC RESEARCH AND DEVELOPEMENT DEPARTMENT

The **REYOU SUISSE Scientific Comitee** is seeking to improve and enhance its therapeutic pipeline through constant research and development activities in the field of biotechnology with focus on biomedical applications. Our ultimate goal is to identify innovative therapeutic approaches to improve the quality of life through the practical application and commercialization of research and products.

A blurred background image showing a meeting around a wooden table with a white mug and papers.

New Protocols
New Treatments
New Devices

 2.

PRODUCTION OF SPECIALIZED ATMP AND DEVICES





Production of ATMP

GMP LABORATORY FACILITY FOR ATMP PRODUCTION

Advanced Therapy Medicinal Products (ATMP) is a therapeutic category that usually take the form of personalized therapies, designed and executed on a per patient basis, and have the potential to achieve life-changing effects by transforming disease outcome. ATMP research and development and commercialization processes must comply with the legislation governing the medicine development process, including good manufacturing practice (GMP), good clinical practice (GCP) and good laboratory practice (GLP) requirements.





Production of specialized devices

DEVICES FOR PERFORMING REGENERATIVE MEDICINE THERAPIES IN A SAFE, SIMPLE, STANDARDIZED AND EFFECTIVE WAY.

Through strategic partnerships REYOU SUISSE participates in the global vision of the realization of Personalized Medicine tailored to individual patient needs through development and production of specialized devices for regenerative in-clinical treatments and biobanking.

 3.

EDUCATIONAL TRAINING ACADEMY



REYOU SUISSE Academy

AUTOLOGOUS REGENERATIVE TREATMENTS – PROTOCOLS

REYOU SUISSE offers to each center an educational program for its doctors in order to specialize in the field of regenerative medicine.

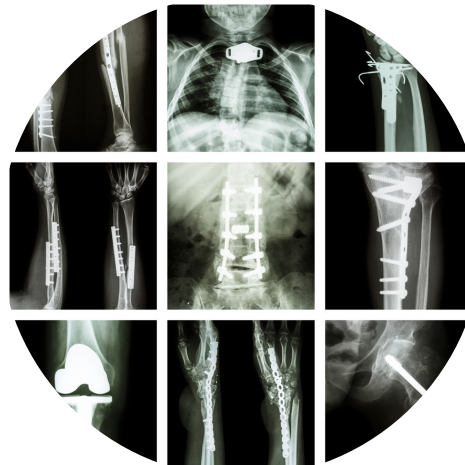
The academy is carried out through a network of national and international specialists from specific medical fields who present the protocols in a theoretical and practical segment, as well as the validated necessary technology to work with. The new centers undertake the training of doctors, who must participate in a course for the acquisition and use of the devices.

All REYOU SUISSE physicians must participate in the main educational events in their territory.

THERAPEUTIC AREAS



Gynecology



Orthopedics



Erectile dysfunction
Neurodermitis
Psoriasis Arthritis
Rheumatoid arthritis
Stroke treatment



Aesthetics



Dermatology



Cardio and Vascular
Pathologies

■ The Treatments

FACIAL AND AESTHETIC

✓ AESTHETICS AND SKIN

- Natural breast correction and augmentation
- Post mastectomy breast reconstruction
- Replacement of breast implants
- Buttock reshaping

L.E.C (Lipotransference Enriched With Cells) is the newest technique in regenerative medicine that repairs, regenerates and rebuilds damaged tissues, it is a real alternative to traditional surgical treatments.

✓ TRICHOLOGY

- Treatment of baldness, androgenetic alopecia, hair loss and thinning

✓ FACIAL AESTHETIC TREATMENTS WITH STEM CELLS

- Improving
- Restoring
- Rejuvenating the Skin from the inside.
- Incorporating the use of stem cell-enriched fat micrografts to the most innovative mini-lifting techniques with local, ambulatory, and structural lipo grafts.



The Treatments

SCARS AND WOUNDS

✓ WOUND HEALING

- Treatment of deformities, scars, and loss of tissue
- Regeneration of tissues of substantial quality in radiation sequelae
- Parry-Romberg syndrome
- Treatment of chronic sequelae, fistulas, and ulcers.
- Treatment of complex lesions
- Chronic ulcers
- Diabetic foot ulcers
- Radiotherapy outcomes
- Treatment of scarring
- Burns
- Mandibular reconstructions
- and other types of scars





The Treatments

ORTHOPEDICS AND SPORTS PATHOLOGIES

✓ ORTHOPEDICS – ARTHRITIS, JOINTS AND PAIN TREATMENT

- Arthritis and Osteoarthritis
- Pain and functional problems of the joints
- Osteoarthritis of the knee, Hips, Elbows, Dols, Hands, Ankles, Feet, Shoulders, Zygapophyseal joint, Sacroiliac and Others
- Cartilage reconstruction
- Chondral and joint lesions
- Tendinopathy
- Lumbar disc disease - Xerostomia - Pseudarthrosis - Osteonecrosis
- Hand surgery

Treatment with expanded mesenchymal stem cells for knee osteoarthritis can stop the progressive loss of articular cartilage and achieve its regeneration, in addition to relieving pain and difficulty walking.

✓ SPORTS PATHOLOGIES

- Chronic tendinitis - Tendinosis - Muscle injuries - Inflammation of the musculoskeletal system



The Treatments

OTHER PATHOLOGIES

✓ **DIABETOLOGY**

- Diabetic ulcers - Chronic ulcers - Vasculopathies - Diabetic foot - Diabetic neuropathies

✓ **VERTEBRAL COLUMN PATHOLOGIES AND PAIN THERAPY**

- Chronic spine pain - Chronic pelvic pain - Chronic joint pain
- Discopathies - disc protrusions - pain in the spine

✓ **OPHTHALMOLOGY**

- Low vision treatment

✓ **OTHERS**

- Erectile dysfunction
- Neurodermitis
- Psoriasis Arthritis
- Rheumatoid arthritis
- Stroke treatment



 4.

INTERNATIONAL SPECIALIZED NETWORK





**REYOU SUISSE CENTERS
& PARTNER CENTERS
FOR
REGENERATIVE MEDICINE**



WHAT IS A ReYOU SUISSE CENTER?

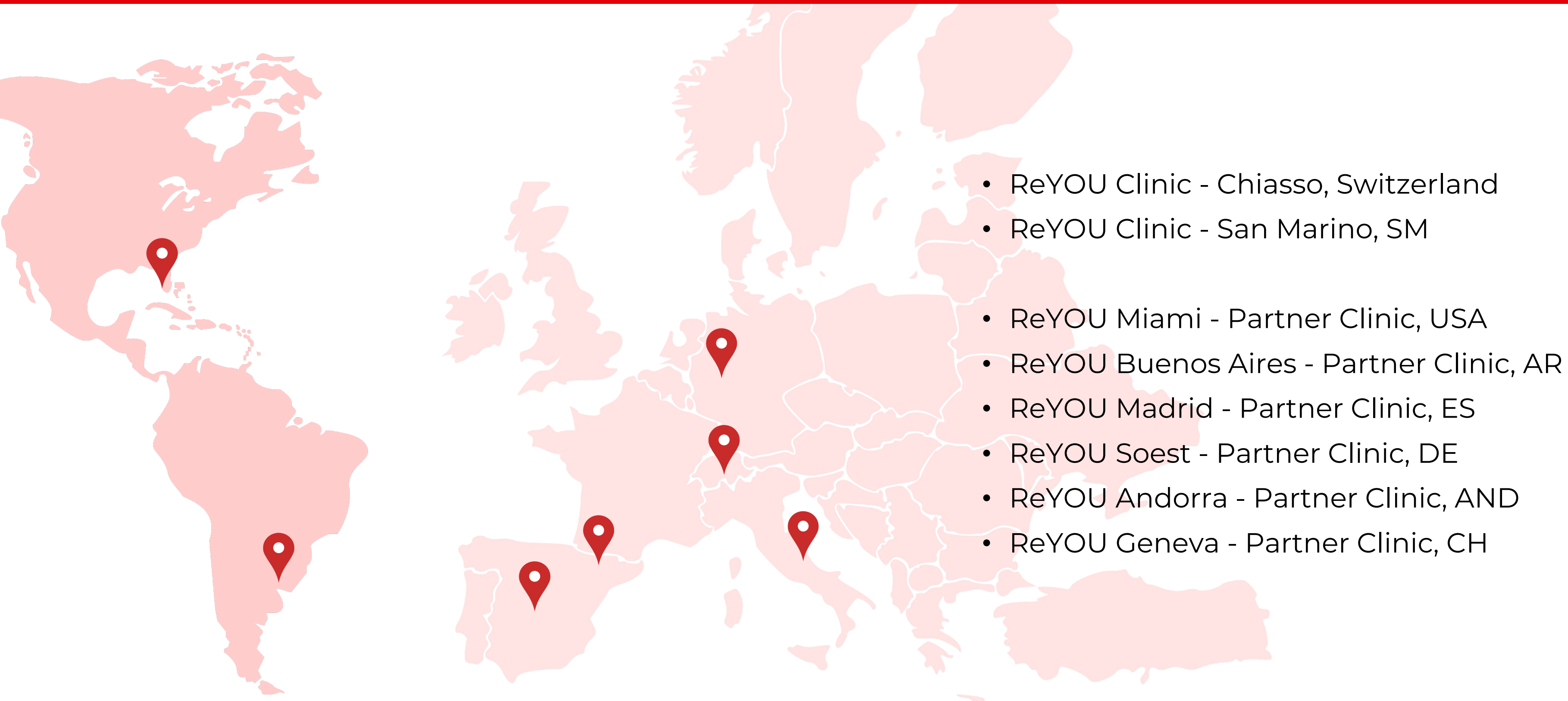


RE-YOU SUISSE is
dedicated to
regenerative
medicine expertise.

Clinics, medical centers, hospitals that provide a service entirely managed in-house with the ReYOU SUISSE brand.

The centers have access to a complete service of ReYOU protocols, methods, technologies, instruments and devices, regulatory training, marketing support and medical operators, experts in regenerative medicine treatments in the aesthetic and therapeutic fields.

ReYOU Centers for Regenerative Medicine



PARTNER PROGRAM

Become a ReYOU SUISSE Center

Further Clinics can establish a partnership to become a ReYOU Partner Center and thus opening a department specialized in regenerative medicine and longevity in their own structures.

- ✓ INNOVATION
- ✓ STANDARDIZATION
- ✓ RECOGNITION





STRONG international GOVERNANCE

REYOU SUISSE
INTERNATIONAL
DIRECTION



CLAUDIO MASSA
SWITZERLAND

President BD

Founder of ReYOU Suisse and Co-founder of SSCB Swiss Stem Cells Biotech.

Experienced entrepreneur, business adviser and financial consultant.

Former Senior Manager at Arthur Andersen and current Manager of PKF Certifica, Lugano. Active in auditing and health care business over 20 years.



DR. EUGENE DURENARD
SWITZERLAND

CEO

CEO of Hyperbolic Holdings, an investment and business development company in life sciences. Co-founder and active board member of several companies in the healthcare space.

Investment and entrepreneurial experience over 20 years.



DR. MIGUEL GARBER
USA - SPAIN

Chief Scientific Officer

Cardiologist and Internist. Specialist in Regenerative Medicine since 2001.

President of the Spanish Society of Regenerative Medicine and Cellular Therapy. Med. Director of several institutions specialized in Regenerative Medicine and Longevity Programs. Top Expert in Hyperbaric Medicine.

A hand is shown placing a wooden block with a blue plus sign on top of a pyramid of other wooden blocks. The pyramid consists of four blocks in the bottom row, three in the second row, two in the third row, and one in the top row. Each block has a different medical icon: a pill, a heart with an ECG line, a syringe, a person in a wheelchair, a first aid kit, a pill bottle, a stethoscope, a bandage, and a drop of liquid.

SUMMARY

REYOU SUISSE SA is a Swiss company based in Lugano, Switzerland, which operates mainly as a group for **regenerative medicine centers**, dedicated to the **research and development** of new treatments and products in regenerative medicine, the **production of pharmaceutical products and devices** for regenerative medicine and the **application of such products and treatments** in the specialized centers, as well as the formation of an **international professional network** specialized in regenerative medicine from different fields and to the **training and education** (ReYou Academy).

THANK YOU